

Working Together to Feed Our Neighbours

Annual Impact Report

2012 - 2013



From the Executive Director

Dear Friend of The Mississauga Food Bank,

On one of my recent visits to our member agencies, I had a chance to talk with Sherry. A single parent with 3 kids, Sherry works two jobs to make ends meet, and relies on family and neighbours for free childcare. But with her rent taking up almost all of her monthly income, she has a hard time making ends meet. So she visits the neighbourhood food bank once a month to help make her meagre income last as long as possible. She told me how much she appreciates the support she receives, and how she knows she couldn't make it without the extra help.

I sincerely thank you for joining with us in providing food each month to families like Sherry's.



As we shared in The Face of Hunger 2013, our first report profiling hunger in Mississauga, people are going hungry right here in our community. With about 17% of Mississauga's population living in poverty, you likely know someone who has been affected by hunger – maybe a friend, a neighbour or the person working at your favourite store.

Hunger is a hidden problem in Mississauga, but it's very much here.

Through our network of member agencies across Mississauga, we distributed enough food for almost 2.8 million meals last year. Whether it's through a before-school breakfast club, a youth drop-in centre or a seniors' hot meal program, we are serving our clients where they live, trying to lighten their burden of a life in poverty. None of this would be possible without your help!

You enabled us to distribute 1.45 million pounds of food last year. However, it is becoming more difficult to obtain food donations from traditional sources, and we must use new methods to obtain the necessary amounts and types of food. The Board of Directors and staff have made **sourcing and distributing more nutritious food** our highest priority.

This will benefit our growing number of member agencies – and the clients they serve – with an increased volume of wholesome and nutritious food. We trust this will increase the overall health and well-being of those living in poverty across Mississauga.

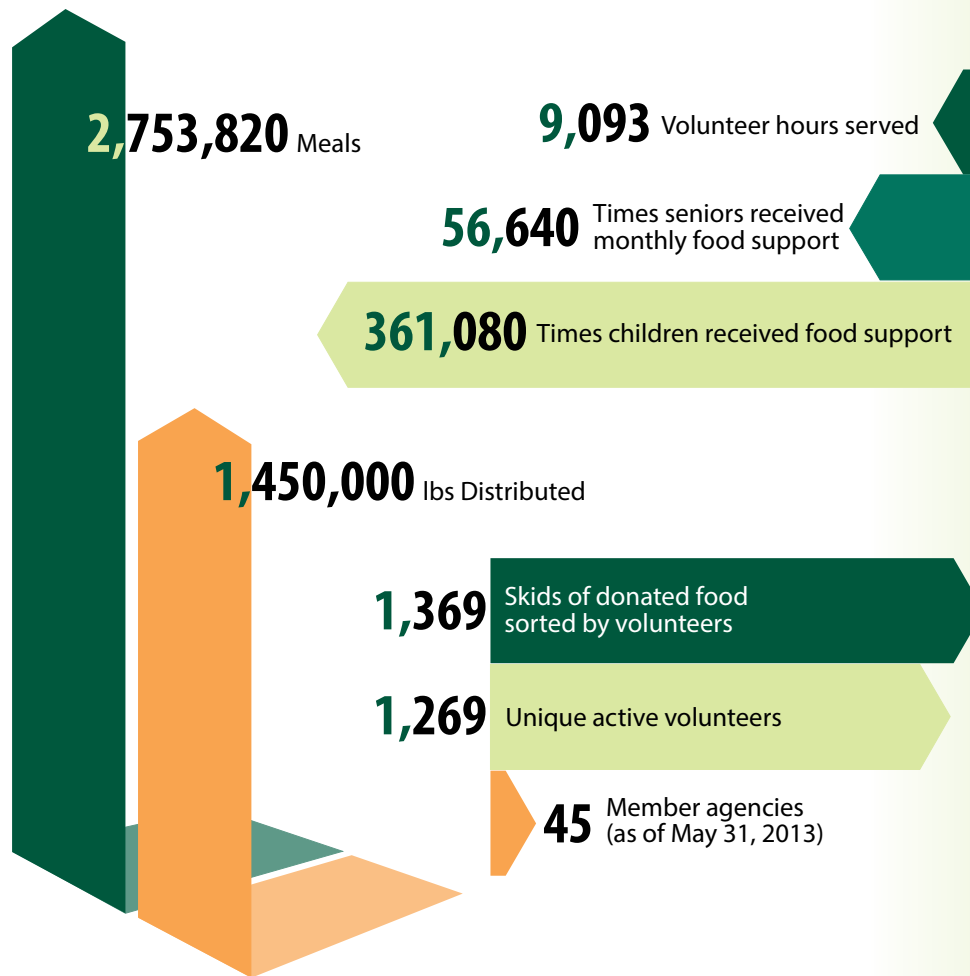
Thank you again for your support, and I look forward to another year of working together for a Mississauga where no one goes hungry.

Sincerely,

A handwritten signature in black ink that reads 'Chris Hatch'.

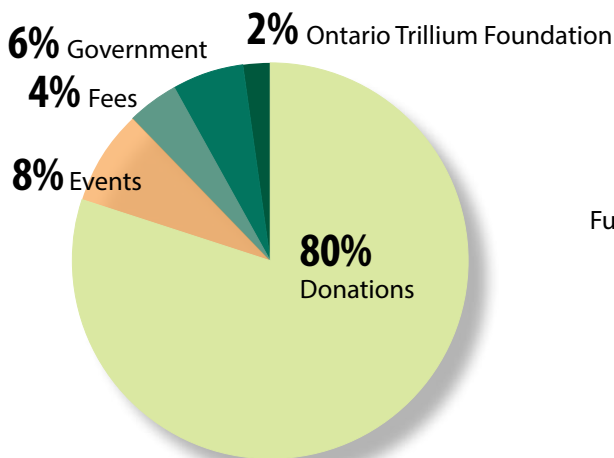
Chris Hatch
Executive Director

2012-2013 Statistics

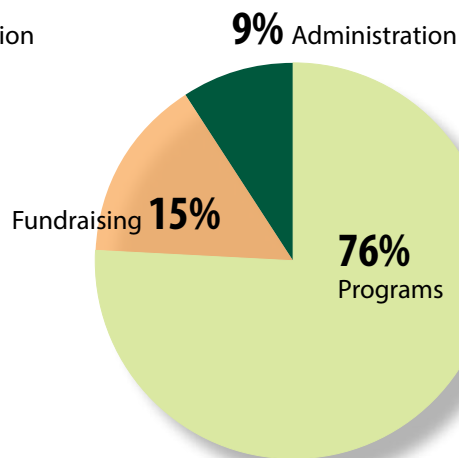


2012-2013 Financial Overview

Donations and Income \$988,517



Expenses \$937,688



Your support at work

It's your support that helped The Mississauga Food Bank become better equipped than ever to meet the needs of those who are hungry in our city. These are some of the changes and developments that we have made to ensure we can get food to those who are hungry as efficiently as possible.



Installation of a Warehouse Management System:

This computerized barcoding inventory system was installed in March 2013, allowing us to track our food supply, predict food shortages, pick agency orders faster, and make more informed management decisions. These efficiencies **make sure that food gets from donors to hungry families as quickly as possible**, and that we can ensure the food is safe when it gets there.

Increased number of member agencies (34 → 45)

Placed in neighbourhoods across the city where need is greatest, member agencies provide our hungry neighbours with access to emergency food. Your support **enabled us partner with Laugh, Learn and Play, an after-school program** that teaches healthy cooking and provides nutritious afternoon snacks.



Implemented Volunteer Matrix and increased volunteer registrations.

It would be impossible to feed Mississauga's hungry without the support of the thousands of dedicated volunteers who help in the warehouse, at food drives and at events. Volunteer Matrix is an online calendar and registration program that allows volunteers to manage their own schedules and **makes it easier for them to sign up to help feed their neighbours.**

Mississauga gave more than ever in the 2012

Thanksgiving Drive: This annual drive is the largest campaign of the year, and in 2012, the generosity exceeded all previous years. You joined with other members of our community to donate 85,000 pounds of food and \$65,634. It's only **thanks to support like this that we can keep food on the shelves** to cover the low season and meet the ever increasing needs of Mississauga's hungry.



Member Agencies

The following is a list of our member agencies that were a part of our network in 2012-2013. We provided food for 2.8 million meals last year through these agencies.

These agencies are led by staff and volunteers who provide a variety of services, such as:

- Providing 7-10 days' of wholesome food for families once per month
- Sheltering women and their families from violence
- Teaching young moms how to cook nutritious meals
- After-school drop-in programs for at-risk youth
- Providing healthy breakfasts to kids before school
- Settlement support and ESL for newcomers to Canada
- Social interaction and conversation for vulnerable seniors
- A holiday breakfast and visit with Santa for low-income children



Snack/Drop-In/Event Programs:

- Active Coptic Seniors
- Breakfast with Santa
- Canadian Coptic Children's Program
- Erin Mills Youth Centre
- Interim Place
- Lakeshore Corridor Community Team
- Laugh, Learn and Play
- Malton Neighbourhood Services After School Program
- Our Place Peel
- Peel Multicultural Council
- Polycultural Immigration and Community Services
- Reachout Committee
- Square One Older Adult Centre
- The Dam Meadowvale
- Vita Centre
- Women Centre of Peel

Breakfast Clubs:

- Acorn Place Centre
- Blessed John XXIII School
- Breakfast with Santa Summer Program
- Fairview Public School
- Glenhaven Senior Public School
- Hillside Middle School
- Mahogany Place School
- Pathways Arbour Mills
- Pathways Forestridge
- Phillip Pocock Secondary School
- Rick Hanson Secondary School
- Ridgewood Public School
- United Achievers Group

Neighbourhood Food Banks:

- The Compass Market Food Bank
- Eden Community Food Bank Battleford
- Eden Community Food Bank Unity
- Malton Food Bank
- Seva Food Bank
- St. Mary's Food Bank Coopers
- St. Mary's Food Bank Dundas

Pantries/Meal Programs:

- ICNA Relief Canada
- Malton Neighbourhood Services
- Salvation Army Cawthra
- New Life Covenant
- St John of the Cross
- St Joseph Community Kitchen
- St Mary Star of the Sea Community Meals
- Touché Empowerment Services
- UTM Student Union Food Bank



Thank You!

We would like to thank the many individuals and organizations for their commitment to feeding our hungry neighbours this year! The following is a list of those whose contributions totalled over \$1,000 in the 2012-2013 fiscal year.

\$25,000+



\$10,000+

- Kellogg Canada
- Maxxam Analytics
- Mississauga Honda
- Newman's Own Foundation
- OPP Auxiliary – Port Credit
- Primerica Financial Services Canada
- Purolator Canada

\$5,000+

- Chugh Medicine Professional Corp
- Dixie Outlet Mall
- Frank Fowler Foundation
- H&R Property Management
- HB Group Insurance Management
- Masjid Al-Farooq
- Nissan Canada
- RBC Foundation
- Remax Promotions
- RMP Athleticlocker
- Rotary Club of Mississauga West
- Seeker's Hub
- Toronto Theosophical Society

\$2,500+

- Christmas & Winter Association
- Fedex Freight Canada
- GE Commercial
- Heidi Bischof
- Lifehouse Church
- Porsche Cars Canada
- The Bargain! Shop Holdings
- Xtreme Tire Garage

\$1,000+

- 3M Canada
- Acosta Canada
- Adult Education Centre – South Campus
- Affiliated Distributors
- Alan Trim
- Alison Arnot
- Allen Tower
- Anne Leblanc
- Bayshore Home Health
- BDO Canada
- Bhupinder Grewal
- Brian Green
- Brunel Holdings
- Carolyn Parrish
- Charity Intelligence Canada
- Chartwell Master Care
- Christopher Hart
- Christopher Hatch
- Coloplast Canada
- ConAgra Foods
- CTS of Canada
- CYC Communications
- Daimler Trucks North America
- DataScan
- David Hoey
- Dr. Stanwick Lam Watt
- Duncan Graham
- E.D. Smith Foods
- Eaton Yale Company
- Elizabeth and Gary Ward



- EllisDon Corporation
- Enbridge Pipelines
- Escort Manufacturing
- Eva Faryna
- First Data
- Fram Building Group
- GE Capital Solutions
- General Mills Canada
- George Carlson
- George Szewchuk
- GfK Research Dynamics
- Glenn and Ruth Bragonier
- Harpell Associates Inc
- Ingram Micro Associate Charity Fund
- Ingredion Canada



- J Anthony Manatersky
- James Evans
- Jerry Hopwood
- Johnvince Foods
- Kelley Macklaier
- Ken Dinshaw
- Kiwanis Club Mississauga South
- Ledcor Construction
- Longo's Family Charitable Foundation
- Maged Sidhom
- Mastermind LP
- Michael Spaziani Architect
- Michael's Back Door Restaurant
- Mississauga Streetsville Conservative Riding Association
- Musket Transport
- Nancy Creede
- Nancy Sprott
- Navdeep Bains
- Nestle Canada
- Osram Sylvania Ltd
- P.R. Knubley
- Peller Estates Winery
- PepsiCo Foods
- Philip Mostowich
- Pizza Pizza
- Retired Women Teachers of Ontario
- Richard Choi
- Rita Bloem
- Roy Pullen
- Salim Naqvi
- Scotts Canada
- Sobeys Inc
- St. Mary's Food Bank
- Steelworkers Humanity Fund
- Sureway International
- TD Bank – Creekside
- Terrance Murphy
- Total Power
- The Pampered Chef Canada
- Trinity Development Group
- Uponor
- W.V. Wilkinson
- Wes Scott
- Wilson Chiu
- WM Petrie and Sons Contracting
- Workplace Safety and Prevention Services

Thank You!

The following is a list of the top food donors (in pounds) who gave during the 2012-2013 fiscal year.

Top 5 Corporate Food Donors

Sobeys Distribution Centre:	111,647
Simple Produce:	14,456
Hershey Canada:	9,299
ConAgra Foods Canada:	3,451
PepsiCo Canada:	2,790

Top 5 Food Drives

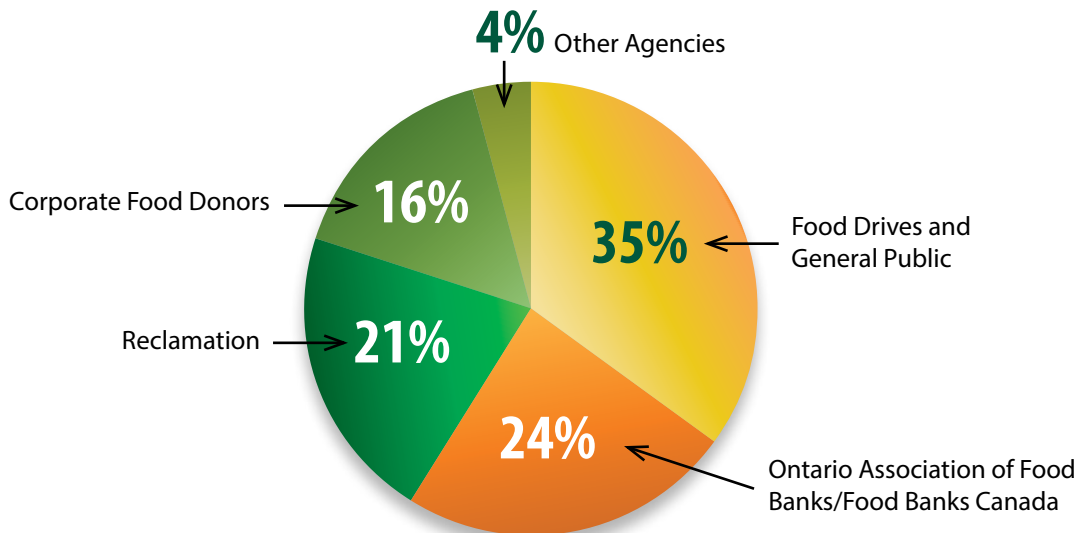
OPP Auxiliary Port Credit:	46,946
Spring H.O.P.E.:	21,210
Sant Nirankari Mission Canada:	18,603
Purolator Canada:	8,685
'Twas the Bite Before Christmas:	7,748

Top 5 Public Collectors

Mississauga Fire Stations:	101,851
Metro:	29,930
No Frills:	25,841
Loblaws:	25,673
Walmart:	22,998



Food Sources



Donate quickly and securely online at www.themississaugafoodbank.org.

For every \$1 you give, we can distribute 3 meals!

Donate food at your local fire hall or grocery store.

Volunteer in our warehouse or at any of our events. Sign up online!



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www.themississaugafoodbank.org

Charitable Registration #11892 7011 RR0001